

Ligue 1 - El Bayadh vs USM Alger

DATE: Monday, September 29, 2025

LOCATION: al-Jaz &— " „ Æv-W'2' Â E

Event Description

Ligue 1 - El Bayadh vs USM Alger is a premier sports event in al-Jaz &— (Algiers) . This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,365 people

Event ID: Czn9PzmtibLjsu6iux

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,746 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.