

# Ligue 1 - Douanes vs Majestic

DATE: Thursday, December 11, 2025  
LOCATION: Ziniare, Plateau-Central Region, BF

---

## Event Description

Ligue 1 - Douanes vs Majestic is a premier sports event in Ziniare. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,500 people

**Event ID:** BWyzzGbM4VwyfULMdP

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 600 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/ligue-1-douanes-vs-majestic>

Document generated on 6/4/2026, 4:06:36 AM