

# Ligue 1 - CARA Brazzaville vs V.Club Mokanda

DATE: Saturday, December 20, 2025  
LOCATION: Pointe-Noire, Pointe-Noire, CG

## Event Description

Ligue 1 - CARA Brazzaville vs V.Club Mokanda is a premier sports event in Pointe-Noire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 68/100

**Expected Attendance:** 7,754 people

**Event ID:** 5Mm2vUCKRrT89nCS8P

## Hotel Demand Indicators

**ADR Impact Index:** 7.3x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,102 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*