

# Ligue 1 - CARA Brazzaville vs Inter Club Pointe Noire

DATE: Saturday, December 13, 2025  
LOCATION: Brazzaville, Brazzaville, CG

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## Event Description

Ligue 1 - CARA Brazzaville vs Inter Club Pointe Noire is a premier sports event in Brazzaville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 77/100  
**Expected Attendance:** 21,469 people  
**Event ID:** 43LScP5S9mcUpf4ADg

## Hotel Demand Indicators

**ADR Impact Index:** 8.0x baseline (varies by property tier & location)  
**Occupancy Impact:** +62 percentage points over baseline  
**Booking Lead Time:** Demand begins 90 days before event  
**Impact Radius:** 25km from venue  
**Estimated Room Nights:** 8,588 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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