

Ligue 1 - Ben Guerdane vs Métlaoui

DATE: Friday, October 3, 2025
LOCATION: Al-Mitlawi, Gafsa Governorate, TN

Event Description

Ligue 1 - Ben Guerdane vs Métlaoui is a premier sports event in Al-Mitlawi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 2,000 people

Event ID: HGRr6TLMMLaAaLWtRf

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 800 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.