

# Ligue 1 - ASO Chlef vs Paradou AC

DATE: Saturday, August 23, 2025

LOCATION: al-Jaz &—" „ Æv-W'2' Â E

## Event Description

Ligue 1 - ASO Chlef vs Paradou AC is a premier sports event in al-Jaz &— (Algiers). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,680 people

**Event ID:** FjWKARJa9YxYzTByBQ

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,272 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*