

Ligue 1 - ASEC Mimosas vs Tchologo

DATE: Saturday, August 16, 2025
LOCATION: Korhogo, Savanes District, CI

Event Description

Ligue 1 - ASEC Mimosas vs Tchologo is a premier sports event in Korhogo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 12,152 people

Event ID: 5m9Vh4c44u64kWraH8

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,861 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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