

Ligue 1 - ASEC Mimosas vs SOL

DATE: Thursday, October 2, 2025

LOCATION: Bingerville, Abidjan Autonomous District, CI

Event Description

Ligue 1 - ASEC Mimosas vs SOL is a premier sports event in Bingerville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 778 people

Event ID: 4WzMa3rjBxyvTKtBik

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 311 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.