

# Ligue 1 - Agboville vs SOA

DATE: Monday, August 25, 2025

LOCATION: Yamoussoukro, Yamoussoukro District, CI

## Event Description

Ligue 1 - Agboville vs SOA is a premier sports event in Yamoussoukro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 2,026 people

**Event ID:** 3wCC5Hy7GM3kxz2xSg

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 810 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*