

# Light & Fulfilled – Die Wissenschaft vom erfüllten Leben

DATE: Thursday, November 20, 2025  
LOCATION: Zürich, Zürich, CH

---

## Event Description

Light & Fulfilled – Die Wissenschaft vom erfüllten Leben is a premier conferences event in Zürich. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences  
**Importance Rank:** 29/100  
**Expected Attendance:** 94 people  
**Event ID:** DTmBWBTWum8DfFrFK7

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 38 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---