

Ligaen - Storhamar vs Narvik

DATE: Saturday, September 13, 2025

LOCATION: Narvik, Nordland, NO

Event Description

Ligaen - Storhamar vs Narvik is a premier sports event in Narvik. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 752 people

Event ID: 9Xdc3qkA7cAAsSR2G9

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 301 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.