

# Liga U - 1st Phase - UCAM Murcia U22 vs Granada U22

DATE: Friday, October 17, 2025  
LOCATION: Granada, Andalucía, ES

## Event Description

Liga U - 1st Phase - UCAM Murcia U22 vs Granada U22 is a premier sports event in Granada. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 57/100

**Expected Attendance:** 2,370 people

**Event ID:** HuAUQNFdWuDHAgTKRr

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 948 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*