

Liga U - 1st Phase - Real Madrid U22 vs Canarias U22

DATE: Friday, November 21, 2025
LOCATION: San Cristóbal de La Laguna, Canarias, ES

Event Description

Liga U - 1st Phase - Real Madrid U22 vs Canarias U22 is a premier sports event in San Cristóbal de La Laguna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 64/100
Expected Attendance: 5,093 people
Event ID: DHpi98YUx6dkPkkGLP

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,037 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.