

Liga U - 1st Phase - Málaga U22 vs Valencia U22

DATE: Saturday, January 3, 2026
LOCATION: València, Comunidad Valenciana, ES

Event Description

Liga U - 1st Phase - Málaga U22 vs Valencia U22 is a premier sports event in València. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,772 people

Event ID: Cic59S9bwiuu7jeKpw

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,509 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.