

Liga U - 1st Phase - Gran Canaria U22 vs UCAM Murcia U22

DATE: Friday, November 14, 2025
LOCATION: Murcia, Región de Murcia, ES

Event Description

Liga U - 1st Phase - Gran Canaria U22 vs UCAM Murcia U22 is a premier sports event in Murcia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 61/100
Expected Attendance: 3,500 people
Event ID: ASg6eCsCQtTu4mi7mD

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.