

Liga TDP - Group 9 - Sport Street Soccer vs Atlético Toltecas

DATE: Friday, September 5, 2025
LOCATION: Tula de Allende, Hidalgo, MX

Event Description

Liga TDP - Group 9 - Sport Street Soccer vs Atlético Toltecas is a premier sports event in Tula de Allende. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 972 people
Event ID: HXaG92uE6nME6Xcr5W

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 389 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
