

# Liga TDP - Group 8 - Zapata FC vs Iguala

DATE: Friday, November 14, 2025  
LOCATION: Iguala de la Independencia, MX

## Event Description

Liga TDP - Group 8 - Zapata FC vs Iguala is a premier sports event in Iguala de la Independencia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 49/100

**Expected Attendance:** 872 people

**Event ID:** 4bvXpWkrxujXAAckKj

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 349 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*