

# Liga TDP - Group 8 - Zapata FC vs Águilas UAGro

DATE: Friday, December 5, 2025  
LOCATION: Chilpancingo de los Bravo, Guerrero, MX

## Event Description

Liga TDP - Group 8 - Zapata FC vs Águilas UAGro is a premier sports event in Chilpancingo de los Bravo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 51/100

**Expected Attendance:** 1,146 people

**Event ID:** H9T2Tb88QKmS2kKfYi

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 458 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*