

Liga TDP - Group 8 - Sporting Canamy II vs Iguala

DATE: Friday, November 21, 2025
LOCATION: Iguala de la Independencia, MX

Event Description

Liga TDP - Group 8 - Sporting Canamy II vs Iguala is a premier sports event in Iguala de la Independencia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 49/100
Expected Attendance: 872 people
Event ID: 5LEtKFzsm3Tjzo2VbT

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 349 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
