

# Liga TDP - Group 8 - Lobos ITECA vs Deportivo Yauatepec

DATE: Saturday, November 8, 2025  
LOCATION: Yauatepec de Zaragoza, Morelos, MX

## Event Description

Liga TDP - Group 8 - Lobos ITECA vs Deportivo Yauatepec is a premier sports event in Yauatepec de Zaragoza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 59/100

**Expected Attendance:** 2,781 people

**Event ID:** 4HAeCSHnYBjbaDp2cR

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,112 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*