

# Liga TDP - Group 8 - Lobos ITECA vs Colegio Once México

DATE: Friday, November 21, 2025  
LOCATION: Nezahualcóyotl, Estado de México, MX

## Event Description

Liga TDP - Group 8 - Lobos ITECA vs Colegio Once México is a premier sports event in Nezahualcóyotl. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,607 people

**Event ID:** DRuGpe2FQsZqoRRHs6

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 643 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*