

# Liga TDP - Group 7 - Luma Sports vs Leones Huixquilucan

DATE: Saturday, October 11, 2025  
LOCATION: Huixquilucan De Degollado, MX

## Event Description

Liga TDP - Group 7 - Luma Sports vs Leones Huixquilucan is a premier sports event in Huixquilucan De Degollado. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 59/100

**Expected Attendance:** 2,662 people

**Event ID:** 8NhwjcKus5pKJwZc2H

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,065 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*