

# Liga TDP - Group 7 - Grupo Sherwood vs Around Soccer

DATE: Friday, November 14, 2025  
LOCATION: Tepeji del Río de Ocampo, Hidalgo, MX

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## Event Description

Liga TDP - Group 7 - Grupo Sherwood vs Around Soccer is a premier sports event in Tepeji del Río de Ocampo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,499 people

**Event ID:** AHBER2oF3xCMufcuWb

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 600 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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