

Liga TDP - Group 7 - Fuerza Mazahua vs Luma Sports

DATE: Saturday, October 4, 2025
LOCATION: Villa Cuauhtémoc, Estado de México, MX

Event Description

Liga TDP - Group 7 - Fuerza Mazahua vs Luma Sports is a premier sports event in Villa Cuauhtémoc. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 55/100
Expected Attendance: 1,725 people
Event ID: 3gEuT7DYV4KaSfcfkg

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 690 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.