

Liga TDP - Group 7 - Deportivo Metepec vs Ajolotes Lerma

DATE: Saturday, October 11, 2025
LOCATION: Lerma de Villada, Estado de México, MX

Event Description

Liga TDP - Group 7 - Deportivo Metepec vs Ajolotes Lerma is a premier sports event in Lerma de Villada. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 1,000 people
Event ID: HS2Q7esNFjPUn9x7tz

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.