

Liga TDP - Group 7 - Ajolotes Lerma vs Dragones de Toluca II

DATE: Friday, October 31, 2025
LOCATION: San Buenaventura, MX

Event Description

Liga TDP - Group 7 - Ajolotes Lerma vs Dragones de Toluca II is a premier sports event in San Buenaventura. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 1,000 people
Event ID: 6RqAf6R9RBfHDDqaek

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.