

Liga TDP - Group 4 - Deportivo JEM vs Delta Tehuacán

DATE: Saturday, November 22, 2025
LOCATION: Tehuacán, Puebla, MX

Event Description

Liga TDP - Group 4 - Deportivo JEM vs Delta Tehuacán is a premier sports event in Tehuacán. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 900 people

Event ID: 8YLVgvejYJsh9b6oKn

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 360 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.