

# Liga TDP - Group 3 - Sozca vs Ud. Golfo de México

DATE: Friday, October 31, 2025  
LOCATION: Orizaba, Veracruz, MX

## Event Description

Liga TDP - Group 3 - Sozca vs Ud. Golfo de México is a premier sports event in Orizaba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,500 people

**Event ID:** 7Kqb5w8LZHrNYuF4Dc

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 600 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*