

Liga TDP - Group 3 - Sozca vs Racing Veracruz III

DATE: Monday, November 24, 2025
LOCATION: Boca del Río, Veracruz-Llave, MX

Event Description

Liga TDP - Group 3 - Sozca vs Racing Veracruz III is a premier sports event in Boca del Río. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 952 people

Event ID: CjbQyfszXD67cPXLdo

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 381 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.