Liga TDP - Group 3 - Caballeros de Córdoba vs Sozca

DATE: Saturday, November 29, 2025
LOCATION: Lerdo de Tejada, Veracruz, MX

Event Description

Liga TDP - Group 3 - Caballeros de Córdoba vs Sozca is a premier sports event in Lerdo de Tejada. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 54/100
Expected Attendance: 1,549 people
Event ID: GNxeisiLUNe6XDh8iZ

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 620 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.