

Liga TDP - Group 2 - Ud. del Sureste vs Ud. Euroamericana

DATE: Saturday, September 13, 2025
LOCATION: Oaxaca de Juárez, Oaxaca, MX

Event Description

Liga TDP - Group 2 - Ud. del Sureste vs Ud. Euroamericana is a premier sports event in Oaxaca de Juárez. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 965 people

Event ID: 9EbMNpqd593oACMFkn

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 386 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.