

# Liga TDP - Group 2 - Lechuzas UPGCH vs Ud. Euroamericana

DATE: Saturday, October 11, 2025  
LOCATION: Oaxaca de Juárez, Oaxaca, MX

## Event Description

Liga TDP - Group 2 - Lechuzas UPGCH vs Ud. Euroamericana is a premier sports event in Oaxaca de Juárez. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 965 people

**Event ID:** BK7T6KNKNceEavqDNU

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 386 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*