

Liga TDP - Group 2 - Cruz Azul Lagunas vs Academia Dragones

DATE: Friday, September 19, 2025
LOCATION: Oaxaca de Juárez, Oaxaca, MX

Event Description

Liga TDP - Group 2 - Cruz Azul Lagunas vs Academia Dragones is a premier sports event in Oaxaca de Juárez. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: Fi8jYd2j3bKhSpG2nF

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.