

Liga TDP - Group 17 - Xolos de Hermosillo vs Datileros San Luis

DATE: Saturday, November 1, 2025
LOCATION: San Luis Río Colorado, Sonora, MX

Event Description

Liga TDP - Group 17 - Xolos de Hermosillo vs Datileros San Luis is a premier sports event in San Luis Río Colorado. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 912 people

Event ID: FcSBv8kvaHEYQXY8ti

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 365 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.