

# Liga TDP - Group 17 - Soles de Sonora vs La Tribu de Cd. Juárez

DATE: Sunday, December 7, 2025  
LOCATION: Juárez, MX

---

## Event Description

Liga TDP - Group 17 - Soles de Sonora vs La Tribu de Cd. Juárez is a premier sports event in Juárez. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 49/100

**Expected Attendance:** 889 people

**Event ID:** 64ncsGBjRBNCcRAanV

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 356 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*