

Liga TDP - Group 17 - Deportivo Etchojoa vs Datileros San Luis

DATE: Saturday, October 4, 2025
LOCATION: San Luis Río Colorado, Sonora, MX

Event Description

Liga TDP - Group 17 - Deportivo Etchojoa vs Datileros San Luis is a premier sports event in San Luis Río Colorado. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 49/100
Expected Attendance: 880 people
Event ID: 4FeUm6TURM2MqsoimH

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 352 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.