

Liga TDP - Group 17 - CEPROFFA vs La Tribu de Cd. Juárez

DATE: Sunday, November 23, 2025
LOCATION: Juárez, MX

Event Description

Liga TDP - Group 17 - CEPROFFA vs La Tribu de Cd. Juárez is a premier sports event in Juárez. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 889 people

Event ID: DGA7UoS6bx7BZFdyJ

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 356 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.