

Liga TDP - Group 16 - Saltillo Soccer vs Real San Cosme

DATE: Friday, September 19, 2025
LOCATION: General Escobedo, MX

Event Description

Liga TDP - Group 16 - Saltillo Soccer vs Real San Cosme is a premier sports event in General Escobedo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 52/100
Expected Attendance: 1,328 people
Event ID: GkP2N5aHmp3gKxete6

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 531 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.