

Liga TDP - Group 16 - Saltillo Soccer vs Halcones Saltillo

DATE: Friday, September 5, 2025
LOCATION: Saltillo, Coahuila de Zaragoza, MX

Event Description

Liga TDP - Group 16 - Saltillo Soccer vs Halcones Saltillo is a premier sports event in Saltillo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 60/100
Expected Attendance: 3,129 people
Event ID: 4XE4icsMwa2dbPMFPt

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,252 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.