

Liga TDP - Group 16 - Saltillo Soccer vs FC Santiago II

DATE: Saturday, October 18, 2025
LOCATION: Santiago, Nuevo León, MX

Event Description

Liga TDP - Group 16 - Saltillo Soccer vs FC Santiago II is a premier sports event in Santiago. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,980 people

Event ID: wKJGDEUR6gZRwFtNL3

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 792 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.