

Liga TDP - Group 16 - Real San Cosme vs Leones Nuevo León

DATE: Saturday, November 15, 2025
LOCATION: Ciudad de Allende, Nuevo León, MX

Event Description

Liga TDP - Group 16 - Real San Cosme vs Leones Nuevo León is a premier sports event in Ciudad de Allende. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 49/100
Expected Attendance: 900 people
Event ID: 9D4HcYPmCMDVnAzqdw

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 360 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.