

Liga TDP - Group 16 - Leones Nuevo León vs Saltillo Soccer

DATE: Saturday, September 13, 2025
LOCATION: Saltillo, Coahuila de Zaragoza, MX

Event Description

Liga TDP - Group 16 - Leones Nuevo León vs Saltillo Soccer is a premier sports event in Saltillo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,640 people

Event ID: GS9N7fk9RA6pY28Zbq

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,456 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.