

# Liga TDP - Group 16 - Halcones Saltillo vs Gavilanes Matamoros II

DATE: Friday, October 24, 2025  
LOCATION: Matamoros, MX

## Event Description

Liga TDP - Group 16 - Halcones Saltillo vs Gavilanes Matamoros II is a premier sports event in Matamoros. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 71/100

**Expected Attendance:** 11,824 people

**Event ID:** 8Tbr8nE9zzRCEJonyf

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,730 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*