

Liga TDP - Group 16 - Gavilanes Matamoros II vs Real Apodaca II

DATE: Saturday, September 13, 2025
LOCATION: Apodaca Centro, MX

Event Description

Liga TDP - Group 16 - Gavilanes Matamoros II vs Real Apodaca II is a premier sports event in Apodaca Centro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: C3mswJtiQvyQHuoLoj

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.