

Liga TDP - Group 16 - FC Santiago II vs Irritilas

DATE: Sunday, October 26, 2025
LOCATION: San Pedro, Coahuila de Zaragoza, MX

Event Description

Liga TDP - Group 16 - FC Santiago II vs Irritilas is a premier sports event in San Pedro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 965 people
Event ID: n6Rdv5G37DQ2A9NxtB

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 386 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
