

Liga TDP - Group 16 - FC Santiago II vs Gavilanes Matamoros II

DATE: Friday, November 28, 2025
LOCATION: Matamoros, MX

Event Description

Liga TDP - Group 16 - FC Santiago II vs Gavilanes Matamoros II is a premier sports event in Matamoros. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 72/100
Expected Attendance: 12,490 people
Event ID: 8yDSycp5VUsJDrwCzt

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 4,996 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.