

Liga TDP - Group 16 - FC Santiago II vs Cadereyta

DATE: Friday, November 14, 2025
LOCATION: Cadereyta Jiménez, Nuevo León, MX

Event Description

Liga TDP - Group 16 - FC Santiago II vs Cadereyta is a premier sports event in Cadereyta Jiménez. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 950 people
Event ID: SbhMM8sjMXVJHKHV5J

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 380 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.