# Liga TDP - Group 15 - Castores Gobrantacto vs Moncaro

DATE: Sunday, September 14, 2025
LOCATION: Tequila, Jalisco, MX

## Event Description

Liga TDP - Group 15 - Castores Gobrantacto vs Moncaro is a premier sports event in Tequila. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports
**Importance Rank:** 50/100
**Expected Attendance:** 965 people
**Event ID:** Agowx4eWGA392jotpt

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 386 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*