

# Liga TDP - Group 14 - CAFESSA Jalisco vs Suré

DATE: Saturday, October 11, 2025  
LOCATION: Lomas de San Agustín, MX

## Event Description

Liga TDP - Group 14 - CAFESSA Jalisco vs Suré is a premier sports event in Lomas de San Agustín. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 47/100

**Expected Attendance:** 689 people

**Event ID:** 7Jt7qRufjV2Zoamvfc

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 276 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*