

# Liga TDP - Group 13 - Tapatíos Soccer vs Tecos II

DATE: Friday, November 7, 2025  
LOCATION: Zapopan, Jalisco, MX

## Event Description

Liga TDP - Group 13 - Tapatíos Soccer vs Tecos II is a premier sports event in Zapopan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 49/100

**Expected Attendance:** 872 people

**Event ID:** B5BBWGcktJs3VwFmBR

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 349 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*